

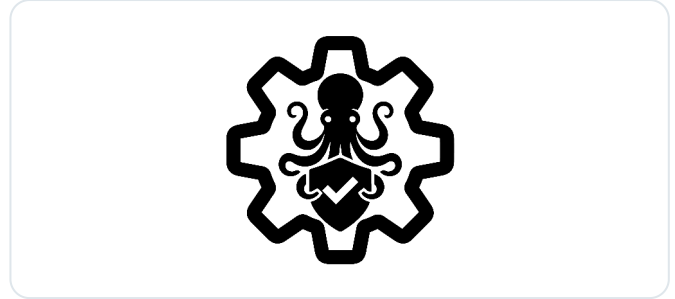


One brand, **many hands.**

The MarineTasker brand kit: logos, app icons, colour palette, typography and image library for consistent emails, blogs, social posts and marketing.

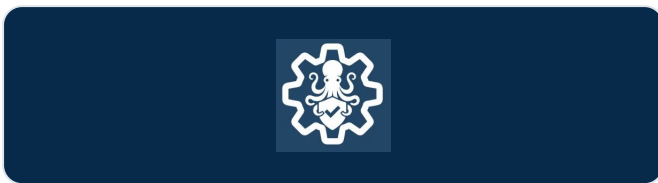
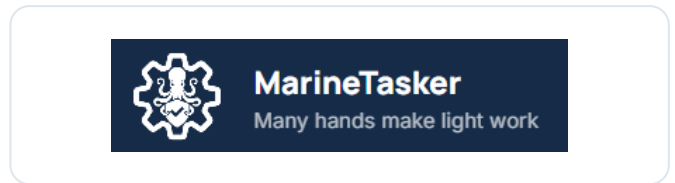
Logos

Use the supplied artwork only — never redraw, recolour, stretch or add effects. Keep clear space around the logo equal to the height of the "M".



Left: light logo on Deep Navy. Right: dark logo on white.

Header & email lockups



Wordmark colours

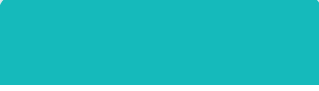
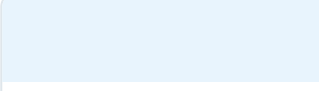
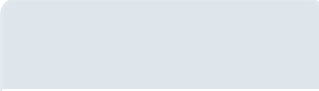
- "Marine" in white and "Tasker" in Ocean Blue on navy headers; tagline in muted white.
- Tagline: **Many hands make light work.**
- Never place the wordmark in teal or cyan.

App icons



Colour palette

Deep Navy, Ocean Blue and Marine Teal lead every surface. Gold is reserved for attention and founding perks.

 Deep Navy #072a4a Headings, hero panels, footers	 Navy 800 #0a345a Gradient midpoint	 Navy 600 #185a89 Gradient end, CTA depth	 Ocean Blue #0486d3 Primary actions, links
 Marine Teal #16bbbc Accents, highlights	 Teal Strong #0e9a9b Teal hover states	 Ink #061c31 Body copy	 Slate #576574 Secondary text
 Surface #f0f6fa Page background	 Sky #e8f4fd Info tint	 Gold #f5b91f Attention, founding perks	 Success #159a55 Verified, complete
 Destructive #c93f4a Urgent, errors	 Border #dfe6eb Card borders		

Gradients

		
Hero · navy 160°	Tick · teal → ocean	CTA · ocean → navy

Typography

Manrope for headings (600–800, tight tracking). Inter for body copy at 15px on screen.

Many hands make light work

Post a task. Compare offers. Get it done.

Inter body — task descriptions, card copy and helper text.

Buttons

			
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Icons & voice

- Lucide icons with a bold 2.5 stroke that match their words.
- Practical, dockside tone — plain Australian English.
- Rates are indicative; pre-launch features are "planned", never guaranteed.

Image library

Every image below is hosted on the MarineTasker CDN. Copy the link under each image straight into emails, blog posts or social schedulers.

Logos



Light logo (white, transparent PNG)

Dark backgrounds, navy footers, hero panels
https://www.marinetasker.io/__15e/assets-v1/e66dc627-0a18-40d0-96cd-339f0e1c3ad9/marinetasker-logo-light.png



Dark logo (black, transparent PNG)

Light backgrounds, documents, print
https://www.marinetasker.io/__15e/assets-v1/f6f99037-6626-4a31-b17e-c22735620e39/marinetasker-logo-dark.png



Logo mark (square)

Avatars, social profiles
https://www.marinetasker.io/__15e/assets-v1/b124f9f1-74fd-4f1e-85e1-d718a44ec9f7/marinetasker-logo.png



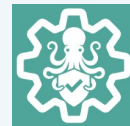
Website header lockup

Website header
https://www.marinetasker.io/__15e/assets-v1/265bc218-fd37-4cad-a65b-7eb19180b278/marinetasker-logo-wordmark.webp



Email header lockup (325x80 display)

Top of every email
https://www.marinetasker.io/__15e/assets-v1/1e9660e8-d846-4bc2-80bc-ba9ec6de9738/marinetasker-email-header.png



Teal logo

Partner decks, light marketing
https://www.marinetasker.io/__15e/assets-v1/b4772515-73d4-4887-b1e3-92efbf0adfca/marinetasker-logo-teal.jpg

App icons



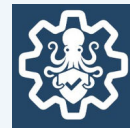
Dark-blue app icon

App icon and favicon source
https://www.marinetasker.io/__15e/assets-v1/4b5d4a73-9b49-4156-92c4-e0dfcb378767/marinetasker-app-icon-dark-blue.jpg



App icon 512px

PWA, app stores
https://www.marinetasker.io/__15e/assets-v1/1beac15b-81b0-4b6c-ab22-9fd9195dba09/icon-512.png



App icon 192px

PWA manifest
https://www.marinetasker.io/__15e/assets-v1/01141ffb-0896-458e-a439-9b3627f88091/icon-192.png



Apple touch icon 180px

iOS home screen
https://www.marinetasker.io/__15e/assets-v1/89db2163-fb10-439a-8bf5-09c998cc5861/apple-touch-icon.png



Favicon 32px

Browser tabs
https://www.marinetasker.io/__15e/assets-v1/ac8d89d9-f596-4e75-a2bf-b2f7fb3afb60/favicon-32.png

Mascots



Taskopus writing a brief

AI task builder, how-to posts
https://www.marinetasker.io/__15e/assets-v1/4c0d08f2-110a-4ba0-8beb-46a1e06d9435/taskopus-writing-brief-cut.png



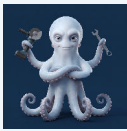
Skipper mascot

Diagnostics, help content
https://www.marinetasker.io/__15e/assets-v1/010665bf-2a68-489f-843f-61f4098534b5/marinetasker-skipper-mascot.png



Dockside mascot (bust)

Section accents
https://www.marinetasker.io/__15e/assets-v1/9f03b021-9134-45e5-8392-b0e902cc1833/dockside-mascot-bust.png



Dockside mascot (full)

Feature banners

https://www.marinetasker.io/__15e/assets-v1/f1d6ed96-ee42-4ee7-881b-1103e9410fb5/dockside-mascot-full.jpg



Logbook mascot

Vessel logbook content

https://www.marinetasker.io/__15e/assets-v1/a3d64a6b-38bb-4686-8906-4405d2fc50b5/logbook-mascot.png

Social & blog images



Facebook share image

Social posts, link previews

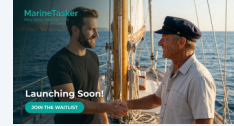
https://www.marinetasker.io/__15e/assets-v1/379e63e5-9885-4799-a283-80a999b13eb5/marinetasker-facebook-share.jpg



Founding perks share image

Founding perks campaigns

https://www.marinetasker.io/__15e/assets-v1/4d6d3abd-693b-462f-b241-024a44052d5f/marinetasker-founding-perks-share.jpg



Marina handshake

Blog covers, social

https://www.marinetasker.io/__15e/assets-v1/ca599d4e-42da-418b-b61f-09185108da61/share-marina-handshake.jpg



Find an expert

Blog covers, social

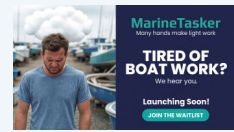
https://www.marinetasker.io/__15e/assets-v1/67c1ad26-2faf-45e5-b641-93842d7beb17/share-find-expert.jpg



Tasker with tablet

Blog covers, social

https://www.marinetasker.io/__15e/assets-v1/e603fc76-3c0e-4980-a4d3-b2ce7af1f941/share-tasker-tablet.jpg



Tired of boat work

Blog covers, social

https://www.marinetasker.io/__15e/assets-v1/3bd38b62-cb17-45f2-8b6f-7fe31de2d978/share-tired-boatwork.jpg



Pilot launch

Launch announcements

https://www.marinetasker.io/__15e/assets-v1/7c8ff0f3-968a-479b-bc79-2929a71447e8/share-pilot-launch.png